

# Now Hiring: Marketing and Communications Specialist



## Whose Life Will You Change Today?

Branding is more than a nice logo. Cunningham Children's Home is in the business of changing lives, and our communications must motivate people to invest in youth.

Cunningham Children's Home seeks a skilled **Marketing and Communications Specialist** to create effective visual and written communication about our mission and work with youth.

As a member of our Office of Advancement, this position will possess the technical skills to stay current with marketing trends while contributing to a robust, established fundraising and public relations program.

Responsibilities include writing and design of fundraising letters; print, radio, and television advertising; brochure design; internet marketing including social networking, email and website; working with designers, printers and vendors; and promotion and support materials for special events. This position also provides back-up receptionist and data entry support and is responsible for generating reports and mailing lists using our Raiser's Edge fundraising database.

Requirements include bachelor's degree and/or a minimum of 2 years experience in Marketing, Public Relations, Advertising, and Communications. Must possess strong writing and design skills and be proficient with Microsoft Office, graphic design, and web design software.

As staff of a licensed childcare facility, all employees are subject to pre-employment drug screenings and criminal background checks.

This is an excellent opportunity for a communications generalist who is eager to contribute and learn in a fast-paced, mission-focused department. Cunningham offers competitive salaries, health insurance, and retirement plans with a café benefits credit offered to all full-time employees.

## Benefits of Employment

Investing in our youth begins with investing in our staff. Every eligible employee receives a generous benefit credit that they can use for a variety of benefits, depending on their specific needs. Options include but are not limited to:

- Health Insurance
- Dental Insurance
- Vision Insurance

Cunningham benefits go beyond the basics with:

- 401(k) including employer contributions of 3% and up to 4% matching contribution
- Medical and Dependent Care Reimbursement Accounts
- Employee Assistance Program
- Option to purchase supplemental life insurance, disability insurance and Pre-Paid Legal Insurance
- Health Club Discounts
- Option to apply unused benefit credit toward House Cleaning Services

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For more information, log onto our website at [www.cunninghamhome.org](http://www.cunninghamhome.org) or send your resume to:

**Cunningham Children's Home - Att:HRD/MCS**  
**1301 North Cunningham Avenue**  
**Urbana, IL 61802**